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# Univalence Criteria for Holomorphic Functions Involving Srivastava-Attiya Operator

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**Abstract.** The purpose of present paper is to introduce and investigate the univalence criteria of holomorphic functions by employ a basically general form of Srivastava-Attiya operator. In specific, we derive several sufficient conditions of univalence for the generalized Srivastava-Attiya operator .Furthermore, number of famous univalent conditions would follow across specializing the parameters involved.Relevant connections with other related previous works are also indicating.

## 1. Introduction

Let  $\mathcal{A}$  be the class of functions  $f$  of the form

$$f(z) = z + \sum_{k=2}^{\infty} a_k z^k, \quad (1)$$

which are holomorphic in the open unit disk  $U = \{z \in \mathbb{C} : |z| < 1\}$ .

Let  $S$  be the subclass of  $\mathcal{A}$ , which consists of functions of the form (1) that are univalent and normalized by the conditions

$$f(0) = 0 \text{ and } f'(0) = 1 \text{ in } U.$$

In geometric function theory, the Univalence of complex functions considered as substantial property. However, it is complicated, and in many situations impossible to show immediately that a certain complex function is univalent. because of that many authors found different kinds of sufficient conditions of univalence. On of the most substantial of these conditions of univalence in the domains  $U$  and the exterior of the closed unit disk is the well-known criterion of Becker [2].Becker us the generalized Loewner differential equation and theory of Loewner chains cleverly. Extension of these criterias were given by Deniz and Orhan [4], Ali et al. [1] and Nehari [6].

For  $f \in \mathcal{A}$ , the generalized Srivastava-Attiya operator

$\psi_{(\beta_p),(\alpha_q),b}^{s,a,\beta} : \mathcal{A} \rightarrow \mathcal{A}$  is defined by

$$\psi_{(\beta_p),(\alpha_q),b}^{s,a,\beta} f(z) = z + \sum_{k=2}^{\infty} \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \right) \left( \frac{a+1}{a+k} \right)^s a_k z^k \quad (2)$$

( $\beta_i \in \mathbb{C} (i = 1, \dots, p)$ ;  $\alpha_i \in \mathbb{C} \setminus Z_0^- (i = 1, \dots, q)$ ;  $z \in U$ ;  $p \leq q + 1$ ;  
 $\min\{\mathcal{R}(a), \mathcal{R}(s)\} > 0$ ;  $\beta > 0$  when  $\mathcal{R}(b) > 0$  and  $S \in \mathbb{C}$ ;  $a \in \mathbb{C} \setminus Z_0^-$  when  $b = 0$ ). For more details see [9,10]

In this paper, we derive sufficient conditions of univalence for the generalized Srivastava-Attiya operator  $\psi_{(\beta_p),(\alpha_q),b}^{s,a,\beta} f(z)$ .



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Furthermore, a number of known univalent conditions would follow across specializing the parameters involved. We will use the following lemmas to prove our results.

Lemma 1.1 [2] Let  $f \in \mathcal{A}$ . If for all  $z \in U$

$$(1 - |z|^2) \left| \frac{zf'(z)}{f''(z)} \right| \leq 1, \quad (3)$$

then  $f$  is univalent in  $U$ .

Lemma 1.2 [7] Let  $f \in \mathcal{A}$ . If for all  $z \in U$

$$\left| \frac{z^2 f'(z)}{f^2(z)} - 1 \right| \leq 1, \quad (4)$$

then  $f$  is univalent in  $U$ .

Lemma 1.3 [11] Let be real number  $\eta > \frac{1}{2}$  and  $f \in \mathcal{A}$ . If for all  $z \in U$

$$(1 - |z|^{2\eta}) \left| \frac{zf''(z)}{f'(z)} + 1 - \eta \right| \leq \eta, \quad (5)$$

then  $f$  is univalent in  $U$ .

Lemma 1.4 [5] If  $f \in S$ . If for all  $z \in U$ ,

$$\frac{z}{f(z)} = 1 + \sum_{k=1}^{\infty} b_k z^k, \quad \text{then} \quad \sum_{k=1}^{\infty} (k-1) |b_k| \leq 1. \quad (6)$$

Lemma 1.5 [8] Let  $v \in \mathbb{C}, \Re(v) \geq 0$  and  $f \in \mathcal{A}$ . If for all  $z \in U$

$$\frac{1-|z|^{2\Re(v)}}{\Re(v)} \left| \frac{zf''(z)}{f'(z)} \right| \leq 1, \quad (7)$$

then a function

$$T_v(z) = \left( v \int_0^z y^{v-1} f'(y) dy \right)^{\frac{1}{v}}$$

is univalent in  $U$ .

## 2. Main Results

In this section, we determine the sufficient conditions to get univalence for holomorphic functions by using the Srivastava – Attiya operator.

Theorem 2.1 Let  $f \in \mathcal{A}$ . If for all  $z \in U$

$$\sum_{k=1}^{\infty} \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \binom{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s [k(2k-1)] |a_k| \leq 1,$$

then  $\psi_{(\beta_p), (\alpha_q), b}^{s, a, \beta} f(z)$  is univalent in  $U$ . (8)

Proof . Let  $f \in \mathcal{A}$ . Then for all  $z \in U$ , we have

$$(1 - |z|^2) \left| \frac{z \left( \psi_{(\beta_p), (\alpha_q), b}^{s, a, \beta} f(z) \right)''}{\left( \psi_{(\beta_p), (\alpha_q), b}^{s, a, \beta} f(z) \right)'} \right| \leq (1 - |-z|^2) \frac{|z| \left| \left( \psi_{(\beta_p), (\alpha_q), b}^{s, a, \beta} f(z) \right)'' \right|}{\left| \left( \psi_{(\beta_p), (\alpha_q), b}^{s, a, \beta} f(z) \right)' \right|}$$

$$\begin{aligned}
& \leq (1 + |z|^2) \frac{|z| \left| \left[ z + \sum_{k=2}^{\infty} \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s a_k z^k \right) \right]'' \right|'}{\left| z + \sum_{k=2}^{\infty} \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s a_k z^k \right)' \right|} \\
& = (1 + |z|^2) \frac{|z| \left| \sum_{k=2}^{\infty} \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s k(k-1) z^{k-2} \right) \right|}{\left| 1 - \left| \sum_{k=2}^{\infty} \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \cdot \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \cdot \left( \frac{a+1}{a+k} \right)^s k a_k z^{k-1} \right) \right| \right|} \\
& \leq (1 + |z|^2) \frac{|z| \left| \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s k(k-1) |a_k| |z^{k-2}| \right) \right|}{\left| 1 - \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s k |a_k| |z^{k-1}| \right) \right|} \\
& \leq \frac{2 \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s k(k-1) |a_k| \right)}{1 - \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s k |a_k| \right)}
\end{aligned}$$

Applying Lemma 1.1, we get

$$\frac{2 \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s k(k-1) |a_k| \right)}{1 - \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s k |a_k| \right)} \leq 1$$

then

$$\begin{aligned}
2 \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s k(k-1) |a_k| \right) \\
\leq 1 - \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s k |a_k| \right),
\end{aligned}$$

therefore,

$$\begin{aligned}
& \left[ 2 \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s k(k-1) |a_k| \right) \right. \\
& \quad \left. + \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s k |a_k| \right) \right] \leq 1,
\end{aligned}$$

and we have

$$\sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s |a_k| [k(2k-1)] \right) \leq 1$$

**Theorem 2.2** Let  $f \in \mathcal{A}$ . If for all  $z \in U$

$$\frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s |a_k| \right) \leq \frac{1}{\sqrt{7}}, \quad (9)$$

then  $\psi_{(\beta_p), (\alpha_q), b}^{s, a, \beta} f(z)$  is univalent in  $U$ .

**Proof.** Let  $f \in \mathcal{A}$ . We must show that

$$\left| \frac{z^2 (\psi_{(\beta_p),(\alpha_q),b}^{s,a,\beta} f(z))'}{2 (\psi_{(\beta_p),(\alpha_q),b}^{s,a,\beta} f(z))^2} \right| \leq 1 ,$$

thus

$$\begin{aligned} & \left| \frac{z^2 (\psi_{(\beta_p),(\alpha_q),b}^{s,a,\beta} f(z))'}{2 (\psi_{(\beta_p),(\alpha_q),b}^{s,a,\beta} f(z))^2} \right| = \frac{|z^2 (\psi_{(\beta_p),(\alpha_q),b}^{s,a,\beta} f(z))'|}{2 \left| (\psi_{(\beta_p),(\alpha_q),b}^{s,a,\beta} f(z))^2 \right|} \\ & \leq \frac{|z|^2 \left| z + \sum_{k=2}^{\infty} \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s a_k z^k \right) \right|'}{2 \left| \left[ z + \sum_{k=2}^{\infty} \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s a_k z^k \right) \right]^2 \right|} \\ & \leq \frac{|z|^2 \left| 1 + \sum_{k=2}^{\infty} \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s k a_k z^{k-1} \right) \right|}{2 \left| z^2 + 2z \sum_{k=2}^{\infty} \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s a_k z^k \right) + \left( \sum_{k=2}^{\infty} \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s a_k z^k \right) \right)^2 \right|} \\ & \leq \frac{|z|^2 \left| 1 + \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \cdot \left( \frac{a+1}{a+k} \right)^s k |a_k| |z^{k-1}| \right) \right| \right|}{2 \left| |z|^2 - 2|z| \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s |a_k| |z^k| \right) \right| - \left| - \sum_{k=2}^{\infty} \left( \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s |a_k| |z^k| \right) \right| \right) \right| \right|} \\ & \leq \frac{1 + \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \cdot \left( \frac{a+1}{a+k} \right)^s k |a_k| \right) \right|}{2 \left| 1 - 2 \sum_{k=2}^{\infty} \left( \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s \right) |a_k| \right| \right) - \sum_{k=2}^{\infty} \left( \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s |a_k| \right) \right| \right)^2 \right.} \\ & \leq \frac{1 + \left[ \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s k |a_k| \right) \right|^2}{2 \left[ 1 - 2 \left( \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s |a_k| \right) \right|^2 - 2 \left( \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s |a_k| \right) \right|^2 \right] } . \end{aligned}$$

Applying Lemma 1.2, we get

$$\begin{aligned} & \frac{1 + \left[ \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s |a_k| \right) \right|^2}{2 \left[ 1 - 2 \left( \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s |a_k| \right) \right|^2 - 2 \left( \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s |a_k| \right) \right|^2 \right] } \leq 1 \\ & 1 + \left[ \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s |a_k| \right) \right|^2 - 2 \left( \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s |a_k| \right) \right|^2 \right] \leq 2 - \\ & 4 \left[ \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s |a_k| \right) \right|^2 - 2 \left[ \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s |a_k| \right) \right|^2 \right] , \end{aligned}$$

then

$$\begin{aligned} & 1 + \left[ \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s |a_k| \right) \right|^2 \right. \\ & \quad \left. + 4 \left[ \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s |a_k| \right) \right|^2 \right] \right] \end{aligned}$$

$$2 + \left[ \left| \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \right) \left( \frac{a+1}{a+k} \right)^s |a_k| \right]^2 \leq 1,$$

therefor,

$$7 \left[ \left| \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \right) \left( \frac{a+1}{a+k} \right)^s |a_k| \right]^2 \leq 1,$$

and we have

$$\left| \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \right) \left( \frac{a+1}{a+k} \right)^s |a_k| \leq \frac{1}{\sqrt{7}}$$

Theorem 2.3 Let  $f \in \mathcal{A}$ . If for all  $z \in U$

$$\sum_{k=1}^{\infty} k \left[ 2(k-1) + (2\eta - 1) \left[ \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \cdot \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \right) \cdot \left( \frac{a+1}{a+k} \right)^s |a_k| \right] \right] \leq 2\eta - 1, \quad \eta > \frac{1}{2}, \quad (10)$$

then  $\psi_{(\beta_p), (\alpha_q), b}^{s, a, \beta} f(z)$  is univalent in  $U$ .

Proof. Let  $f \in \mathcal{A}$ . If for all  $z \in U$ , we have

$$\begin{aligned} & (1 - |z|^{2\eta}) \cdot \left| \frac{z \left( \psi_{(\beta_p), (\alpha_q), b}^{s, a, \beta} f(z) \right)''}{\left( \psi_{(\beta_p), (\alpha_q), b}^{s, a, \beta} f(z) \right)' } + 1 - \eta \right| \\ & \leq (1 - |z|^{2\eta}) \cdot \frac{|z| \left| \left( \psi_{(\beta_p), (\alpha_q), b}^{s, a, \beta} f(z) \right)'' \right|}{\left| \left( \psi_{(\beta_p), (\alpha_q), b}^{s, a, \beta} f(z) \right)' \right|} + |1 - \eta| \\ & = (1 + |z|^2) \cdot \frac{|z| \left| \left[ z + \sum_{k=2}^{\infty} \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \right) \left( \frac{a+1}{a+k} \right)^s a_k z^k \right]'' \right|}{\left| \left[ z + \sum_{k=2}^{\infty} \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \right) \left( \frac{a+1}{a+k} \right)^s a_k z^k \right]' \right|} + |1 - \eta| \\ & \leq (1 + |z|^2) \cdot \frac{|z| \left| \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \right) \left( \frac{a+1}{a+k} \right)^s k(k-1) |a_k| |z|^{k-2} \right|}{\left| 1 - \left| - \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \right) \left( \frac{a+1}{a+k} \right)^s k \right| |a_k| |z|^{k-1} \right.} \\ & \quad \left. + |1 - \eta| \right| \\ & \leq \frac{2 \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \right) \left( \frac{a+1}{a+k} \right)^s k(k-1) |a_k|}{1 - \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \right) \left( \frac{a+1}{a+k} \right)^s k |a_k|} + |1 - \eta|. \end{aligned}$$

Applying Lemma 1.3, we get

$$\begin{aligned} & \frac{2 \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \right) \left( \frac{a+1}{a+k} \right)^s k(k-1) |a_k|}{1 - \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \right) \left( \frac{a+1}{a+k} \right)^s k |a_k|} + |1 - \eta| \leq \eta, \end{aligned}$$

then

$$\frac{2 \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s k(k-1) |a_k| \right)}{1 - \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s k |a_k| \right)} \leq 2\eta - 1,$$

therefor,

$$\begin{aligned} 2 \sum_{k=2}^{\infty} & \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s k(k-1) |a_k| \right) \\ & + 2\eta \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s k |a_k| \right) \\ & - \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s k |a_k| \right) \leq 2\eta - 1, \end{aligned}$$

and we have

$$\sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s k |a_k| [2(k-1) + (2\eta - 1)] \right) \leq 2\eta - 1.$$

As applications of Theorems 2.1, 2.2, and 2.3, we have the following Theorem.

Theorem 2.4 Let  $f \in \mathcal{A}$ . If for all  $z \in U$ . One of inequality

$$(9-11) \text{ holds then } \sum_{k=1}^{\infty} (k-1) |b_k| \leq 1, \quad \text{...(11)}$$

where  $\frac{z}{\psi_{(\beta_p),(\alpha_q),b}^{s,a,\beta} f(z)} = 1 + \sum_{k=1}^{\infty} (k-1) b_k z^k$

Proof. Let  $f \in \mathcal{A}$ . Then in view of theorems 2.1, 2.2, 2.3

$\psi_{(\beta_p),(\alpha_q),b}^{s,a,\beta} f(z)$  is univalent in  $U$ .

Using Theorem 2.1,

$$\begin{aligned} (1-|z|^2) & \left| \frac{z \left( \psi_{(\beta_p),(\alpha_q),b}^{s,a,\beta} f(z) \right)''}{\left( \psi_{(\beta_p),(\alpha_q),b}^{s,a,\beta} f(z) \right)'} \right| = (1-|z|^2) \left| \frac{z \left( \psi_{(\beta_p),(\alpha_q),b}^{s,a,\beta+2} f(z) \right)'}{\psi_{(\beta_p),(\alpha_q),b}^{s,a,\beta+1} f(z)} \right| \\ & = (1-|z|^2) \left| \frac{z \psi_{(\beta_p),(\alpha_q),b}^{s,a,\beta+1} f(z)}{\psi_{(\beta_p),(\alpha_q),b}^{s,a,\beta} f(z)} \right| \\ & = (1-|z|^2) \left| \frac{z}{\psi_{(\beta_p),(\alpha_q),b}^{s,a,\beta} f(z)} \psi_{(\beta_p),(\alpha_q),b}^{s,a,\beta+1} f(z) \right| \\ & = (1-|z|^2) \left| [1 + \sum_{k=1}^{\infty} b_k z^k] \left[ z + \sum_{k=2}^{\infty} \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s a_k z^k \right) \right] \right| \\ & \leq (1-|z|^2) \cdot \left[ 1 + \sum_{k=1}^{\infty} |b_k| |z^k| \right] \left[ |1| - \left| - \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s k |a_k| |z^{k-1}| \right) \right| \right] \\ & \leq (1+|z|^2) \left[ 1 + \sum_{k=1}^{\infty} |b_k| |z^k| \right] \left[ 1 - \left| - \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s k |a_k| |z^{k-1}| \right) \right| \right] \\ & \leq 2 \left[ 1 - \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s k |a_k| \right) \right] [1 + \sum_{k=1}^{\infty} |b_k|] \end{aligned}$$

$$\leq 2 \left[ 1 + \sum_{k=1}^{\infty} |b_k| - \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \right| \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s k |a_k| \right) \right] + \\ (\sum_{k=1}^{\infty} |b_k|) \left( -\sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \right| \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s k |a_k| \right) \right).$$

Applying Lemma 1.4, we get

$$2 \left[ 1 + \sum_{k=1}^{\infty} |b_k| - 2 \sum_{k=1}^{\infty} \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \right| \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s |a_k| \right) - \right. \\ \left. 2(\sum_{k=1}^{\infty} |b_k|) \left( \sum_{k=1}^{\infty} \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \right| \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s |a_k| \right) \right) \right] \leq 1,$$

therefor,

$$2 \left[ 1 + \sum_{k=1}^{\infty} |b_k| - 2 \sum_{k=1}^{\infty} \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \right| \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s |a_k| \right) - \right. \\ \left. 2(\sum_{k=1}^{\infty} |b_k|) \left( \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \right| \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s |a_k| \right) \right) \right] \leq \frac{(k-1)|b_k|}{(k-1)|b_k|},$$

and we have

$$\sum_{k=1}^{\infty} (k-1)|b_k|^2 \leq 1$$

Theorem 2.5 Let  $f \in \mathcal{A}$ . If for all  $z \in U$

$$\sum_{k=1}^{\infty} k [2(k-1) + \operatorname{Re}(v)] \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s |a_k| \right) \leq \operatorname{Re}(v), \operatorname{Re}(v) > 0 \quad (12)$$

then

$$G_v(z) = \left( v \int_0^z y^{v-1} \left[ \psi_{(\beta_p),(\alpha_q),b}^{s,a,\beta} f(z) \right]' dy \right)^{\frac{1}{v}} \text{ is univalent in } U$$

Proof. Let  $f \in \mathcal{A}$ . Then for all  $z \in U$

$$\frac{1 - |z|^{2\operatorname{Re}(v)}}{\operatorname{Re}(v)} \cdot \left| \frac{z \left( \psi_{(\beta_p),(\alpha_q),b}^{s,a,\beta} f(z) \right)''}{\left( \psi_{(\beta_p),(\alpha_q),b}^{s,a,\beta} f(z) \right)' \right| \leq \frac{1 - |z|^{2\operatorname{Re}(v)}}{\operatorname{Re}(v)} \cdot \frac{|z| \left| \left( \psi_{(\beta_p),(\alpha_q),b}^{s,a,\beta} f(z) \right)'' \right|}{\left| \left( \psi_{(\beta_p),(\alpha_q),b}^{s,a,\beta} f(z) \right)' \right|} \\ \leq \frac{1 + |z|^{2\operatorname{Re}(v)}}{\operatorname{Re}(v)} \cdot \frac{|z| \left| \left[ z + \sum_{k=2}^{\infty} \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s a_k z^k \right) \right]'' \right|}{\left| \left[ z + \sum_{k=2}^{\infty} \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s a_k z^k \right) \right]' \right|} \\ = \frac{1 + |z|^{2\operatorname{Re}(v)}}{\operatorname{Re}(v)} \frac{|z| \left| 1 + \sum_{k=2}^{\infty} \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s k(k-1) a_k z^{k-2} \right) \right|}{|1| - \left| -\sum_{k=2}^{\infty} \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s k a_k z^{k-1} \right) \right|} \\ \leq \frac{1 + |z|^{2\operatorname{Re}(v)}}{\operatorname{Re}(v)} \cdot \frac{|z| \left| \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \right| \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s k(k-1) |a_k| |z^{k-2}| \right) \right|}{1 - \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1+\beta_i)_{k-1}}{\prod_{i=1}^q (1+\alpha_i)_{k-1}} \right| \left( \frac{B(a+k,b,s,\beta)}{B(a+1,b,s,\beta)} \left( \frac{a+1}{a+k} \right)^s k |a_k| |z^{k-1}| \right)}$$

$$\leq \frac{2 \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s k(k-1) |a_k| \right)}{\Re(v) \left[ 1 - \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s k |a_k| \right) \right]}$$

Applying Lemma 1.5, we get

$$\frac{2 \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s k(k-1) |a_k| \right)}{\Re(v) \left[ 1 - \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s k |a_k| \right) \right]} \leq 1$$

then

$$\begin{aligned} 2 \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s k(k-1) |a_k| \right) \\ \leq \Re(v) \left[ 1 - \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s k |a_k| \right) \right], \end{aligned}$$

therefor,

$$\begin{aligned} 2 \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s k(k-1) |a_k| \right) \\ + \Re(v) \sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s k |a_k| \right) \leq \Re(v), \end{aligned}$$

and we have

$$\sum_{k=2}^{\infty} \left| \frac{\prod_{i=1}^p (1 + \beta_i)_{k-1}}{\prod_{i=1}^q (1 + \alpha_i)_{k-1}} \right| \left( \frac{B(a+k, b, s, \beta)}{B(a+1, b, s, \beta)} \left( \frac{a+1}{a+k} \right)^s k [2(k-1) + \Re(v)] |a_k| \right) \leq \Re(v).$$

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